



Dear Friend,

The Roots Festival Committee is currently planning this years festival events scheduled for August 25 & 26, 2017. Though this seems in the distant future, we know from past experience that early planning is necessary for continued success. This year marks the festival's 28th year!!

We're excited to announce our 2017 Headliners!: The amazing "Vintage Trouble" headlines Saturday night and the outstanding "Stoney LaRue" headlines Friday night!

Last year we had an estimated 6000 people of all ages attend the 2-day Festival held in the beautiful Paola Park Square. We are pleased to have provided a fun and entertaining event for our community. Just a sample of last years festival highlights include, a wide variety of live music featuring "Kenny Wayne Shepherd", "Walter Trout", "Muddy Magnolias", "Samantha Fish" and "Hamilton Loomis". Other great festival attractions included ethnic dancers, arts & crafts, food vendors, a State Championship BBQ Cook-off and for our younger festival goers, great games and fun rides!

We really need your help for this year to be a success! Gate proceeds, vendor entry fees and the sale of merchandise at the Roots Mercantile Tent help offset some of the expense, but cannot support the festival alone. That is why we're asking you to help us with your donation. A committee member will be contacting you in a few weeks to answer any questions you may have. To assure proper sponsorship recognition, we prefer to confirm any donations by July 20, 2017.

Thank you for your past and continuing support of the Paola Roots Festival.

Sincerely,

Lee Mott
Gary Patillo
Kristie Johnson
Tammy Johnson
Susan Swope
Woody Farmer

Jon Smail
Tammie Mott
Kayla Crossland
Bob Schulista



Sponsorship Packages for Paola Roots Festival 2017		
Designation	Donation Amt.	Entitlements
R & B Sponsor	\$25 - \$249	Web site listing, Festival program listing, Video Screen Advertising.
Bluegrass Sponsor	\$250 - \$499	Web site listing, Festival program listing, Video Screen Advertising, Public address announcements.
Jazz Sponsor	\$500 – \$749	Web site listing, Festival program listing, Video Screen Advertising, Public address announcements, 4 sponsor armbands for the weekend.
Blues Sponsor	\$750 - \$999	Web site listing, T-shirts listing, listing on any flyers / promo material for festival, Video Screen Advertising, on-site signage, Public address announcements, 6 sponsor armbands for the weekend.
Rock-n-Roll Sponsor	\$1000 – above	Web site listing, T-shirts listing, listing on any flyers / promo material for festival, Video Screen Advertising, Stage Signage, Public address announcements, 8 sponsor armbands/2 sponsor Back Stage badges for the weekend.

I _____ would like to donate
 \$ _____ .00 to the 2017 Paola Roots Festival.

Paola Roots Festival, Inc.
 206 N. Agate
 Paola, KS 66071

Checks or money order can be made payable to: Paola Roots Festival, Inc.