



Dear Friend,

The Roots Festival Committee is currently planning this years festival events scheduled for August 24 & 25, 2018. Though this seems in the distant future, we know from past experience that early planning is necessary for continued success. This year marks the festival's 29<sup>th</sup> year!!

Last year we had an estimated 6000 people of all ages attend the 2-day Festival held in the beautiful Paola Park Square. We are pleased to have provided a fun and entertaining event for our community. Just a sample of last years festival highlights include, a wide variety of live music featuring "Vintage Trouble", "Stoney LaRue", "Paul Thorn", "Amy Helm" and "The Nightowls". Other great festival attractions included ethnic dancers, arts & crafts, food vendors, a State Championship BBQ Cook-off and for our younger festival goers, great games and fun rides!

We really need your help for this year to be a success! Gate proceeds, vendor entry fees and the sale of merchandise at the Roots Mercantile Tent help offset some of the expense, but cannot support the festival alone. That is why we're asking you to help us with your donation. A committee member will be contacting you in a few weeks to answer any questions you may have. To assure proper sponsorship recognition, we prefer to confirm any donations by July 20, 2018.

Thank you for your past and continuing support of the Paola Roots Festival.

Sincerely,

Lee Mott  
Gary Patillo  
Kristie Johnson  
Tammy Johnson  
Susan Swope  
Woody Farmer

Jon Smail  
Tammie Mott  
Kayla Crossland  
Bob Schulista  
Ashley Grant



Sponsorship Packages for Paola Roots Festival 2018		
Designation	Donation Amt.	Entitlements
R & B Sponsor	\$25 - \$249	Web site listing, Festival program listing, Video Screen Advertising.
Bluegrass Sponsor	\$250 - \$499	Web site listing, Festival program listing, Video Screen Advertising, Public address announcements.
Jazz Sponsor	\$500 – \$749	Web site listing, Festival program listing, Video Screen Advertising, Public address announcements, 4 sponsor armbands for the weekend.
Blues Sponsor	\$750 - \$999	Web site listing, T-shirts listing, listing on any flyers / promo material for festival, Video Screen Advertising, on-site signage, Public address announcements, 6 sponsor armbands for the weekend.
Rock-n-Roll Sponsor	\$1000 – above	Web site listing, T-shirts listing, listing on any flyers / promo material for festival, Video Screen Advertising, Stage Signage, Public address announcements, 8 sponsor armbands/2 sponsor Back Stage badges for the weekend.

I \_\_\_\_\_ would like to donate  
 \$ \_\_\_\_\_ .00 to the 2018 Paola Roots Festival.

Paola Roots Festival, Inc.  
 206 N. Agate  
 Paola, KS 66071

Checks or money order can be made payable to: Paola Roots Festival, Inc.