



Dear Friend,

The Roots Festival Committee is currently planning festival events scheduled for August 26 & 27, 2022. Though this seems in the distant future, we know from experience that early planning is necessary for continued success.

After two years of Covid Cancellations we're back! Our last Festival in 2019 we had an estimated 6000 people of all ages attend the 2-day Festival held in the beautiful Paola Park Square. We are pleased to have provided a fun and entertaining event for our community. Just a sample of the 2019 festival highlights include, a wide variety of live music featuring "Samantha Fish", "Robert Randolph & the Family Band", "Popa Chubby", "The Nace Brothers", "Lucie Silvas", "Victor Wainwright & the Train" and "The Derailers". Other great festival attractions included ethnic dancers, arts & crafts, food vendors, The East Central State BBQ Championship Cook-off and for our younger festival goers, great games and fun rides!

We really need your help for this year to be a success! Gate proceeds, vendor entry fees and the sale of merchandise at the Roots Mercantile Tent help offset some of the expense but cannot support the festival alone. That is why we're asking you to help us with your donation. Feel free to contact us with any questions you may have. To assure proper sponsorship recognition, we prefer to confirm any donations by August 1, 2022.

Thank you for your past and continuing support of the Paola Roots Festival.

Sincerely,

Lee Mott	Jon Smail
Gary Patillo	Tammie Mott
Kristie Johnson	Bob Schulista
Tammy Johnson	Brittany Brown
Judy Doherty	Lindsey Maxwell
Jaime & Woody Farmer	



2022 Paola Roots Festival Sponsorship Packages

Designation	Donation Amt.	Entitlements
R & B Sponsor	\$25 - \$249	Web site listing, Festival program listing, Video Screen Advertising.
Bluegrass Sponsor	\$250 - \$499	Web site listing, Festival program listing, Video Screen Advertising, Public Address Announcements.
Jazz Sponsor	\$500 – \$749	Web site listing, Festival program listing, Video Screen Advertising, Public address announcements, 4 sponsor armbands for the weekend.
Blues Sponsor	\$750 - \$999	Web site listing, T-shirt listing, listing on any flyers / promo material for festival, Video Screen Advertising, on-site signage, Public Address Announcements, 6 sponsor armbands for the weekend.
Rock-n-Roll Sponsor	\$1000 – above	Web site listing, T-shirt listing, listing on any flyers / promo material for festival, Priority Video Screen Advertising, Stage Signage, Public Address Announcements, 8 sponsor armbands and 2 sponsor Back Stage badges for the weekend.

Your Name:
Company:
Address:
City/State/Zip:
Phone:
Email:

Donation Amount: \$

Please make Check or Money Order payable to: Paola Roots Festival, Inc.

Please send donations to:

Paola Roots Festival, Inc.
 206 N. Agate
 Paola, KS 66071