



Dear Friend,

The Roots Festival Committee is currently planning festival events scheduled for August 22 & 23, 2025. Though this seems in the distant future, we know from experience that early planning is necessary for success.

It's hard to believe that this will mark the 36th year for the Event!! We're amazed at how quick the time has gone by and also honored with all the amazing memories!!

The Roots Festival is a 2-day family friendly event held in the beautiful downtown Paola Park Square. We are pleased to have provided a fun and entertaining event for our community over the years! Last year's festival highlights include a wide variety of amazing live music featuring National, Regional and Local Artist's. Other great festival attractions include arts & crafts, food vendors and for our younger festival goers, great games and fun rides!

Another huge part of the Roots Festival is our prestigious Kansas City Barbeque Society sanctioned East Central Kansas State BBQ Championship Cook-off. This year marks the Cook-off's 30th year of hosting some of the World's Best Barbeque Competitors!

This year Roots is getting back to its Roots, and we need your help for continued success!!

Attendee proceeds, vendor entry fees and the sale of merchandise at the Roots Mercantile Tent help offset some of the expense but cannot support the festival alone. That is why we're asking you to help us with your donation. Feel free to contact us with any questions you may have. To assure proper sponsorship recognition, we prefer to confirm any donations by August 1, 2025.

Thank you for your past and continuing support of the Paola Roots Festival.

Sincerely,

Gary Patillo
Lee Mott
Kristie Johnson
Tammy Johnson
Judy Gregory
Jaime & Woody Farmer

Jon Smail
Tammie Mott
Bob Schulista
Brittany Brown
Lindsey Maxwell



Sponsorship Packages for Paola Roots Festival 2025		
Designation	Donation Amt.	Entitlements
R & B Sponsor	\$25 - \$249	Web site listing, Festival program listing, Video Screen Advertising.
Bluegrass Sponsor	\$250 - \$499	Web site listing, Festival program listing, Video Screen Advertising, Public address announcements.
Jazz Sponsor	\$500 – \$749	Web site listing, Festival program listing, Video Screen Advertising, Public address announcements, 4 sponsor armbands for the weekend.
Blues Sponsor	\$750 - \$999	Web site listing, T-shirt listing, listing on any flyers / promo material for festival, Video Screen Advertising, on-site signage, public address announcements, 6 sponsor armbands for the weekend.
Rock-n-Roll Sponsor	\$1000 – above	Web site listing, T-shirt listing, listing on any flyers / promo material for festival, Primary Video Screen Advertising, Stage Signage, Public address announcements, 8 sponsor armbands/2 sponsor Back Stage badges for the weekend.

Your Name:
Company:
Address:
City/State/Zip:
Phone:
Email:

Donation Amount: \$

Please make Check or Money Order donations payable to: Paola Roots Festival, Inc. and mail to:

Paola Roots Festival, Inc.
206 N. Agate
Paola, KS 66071

You may also make Credit Card or Debit Card Donations by using the following Link:

<https://square.link/u/in55PQgo>